

ER 60-806/a

STAT

V# FEB 1960

Major General Wilton B. Persons  
The Assistant to the President  
The White House

Dear Jerry:

Thank you for your kind letter of  
1 February inviting me to take part in the  
Washington Conference for The Advertising  
Council.

As you know, I consider such occasions  
very useful for an exchange of views, and I  
am saving the time between 9:00 a.m. and  
9:45 a.m. on 16 March to participate.

With kindest personal regards,

Sincerely,

**SECRET**

Allen W. Dulles  
Director

o/DCI [ ] kp(2/4/60)  
Distribution:

- Orig - Addressee
- 1 - DCI (w/basic)
- 1 - ER *via reading*
- 1 - Colonel Grogan
- 1 - [ ]

STAT  
STAT  
**EXECUTIVE RECORD**  
*Via Reading*  
LFR 1A  
*[Signature]*

410107